

Index



- 04 Map Historic Center & Romantic Zone
- o6 Map Hotel Zone
- o8 Map Marina Vallarta
- 10 Map South Shore
- **12** Our Beaches
- **16 Biodiversity**
- **18 Unique Places**
- **20** Gastronomy
- 22 Romance
- **24** Groups & Conventions
- **26** Tours & Activities
- 30 Art & Culture
 Events Calendar
- 33 Travel Tips
- 35 Useful Numbers
- **36 Hotel Directory**
- 39 **Map Bahía de Banderas**

























> Awaken your senses













The Authentic Soul of Mexico.

This charming beach resort blends beautiful natural scenery with spirit and soul, retaining the character and traditions of the small fishing village it once was.

Its close proximity to Canada and the US, a wide range of activities sure to please any age group, great value and affordability, plenty of sports and outdoor adventures, dining choices, authentic culture - and miles and miles of sandy beaches, Puerto Vallarta offers something to satisfy everyone. Whether you're looking for total relaxation or a fun adventure, the perfect vacation awaits.

Here you can explore the charms of a traditional Mexican town complete with cobblestone streets, enjoy a romantic gourmet feast in some of Mexico's

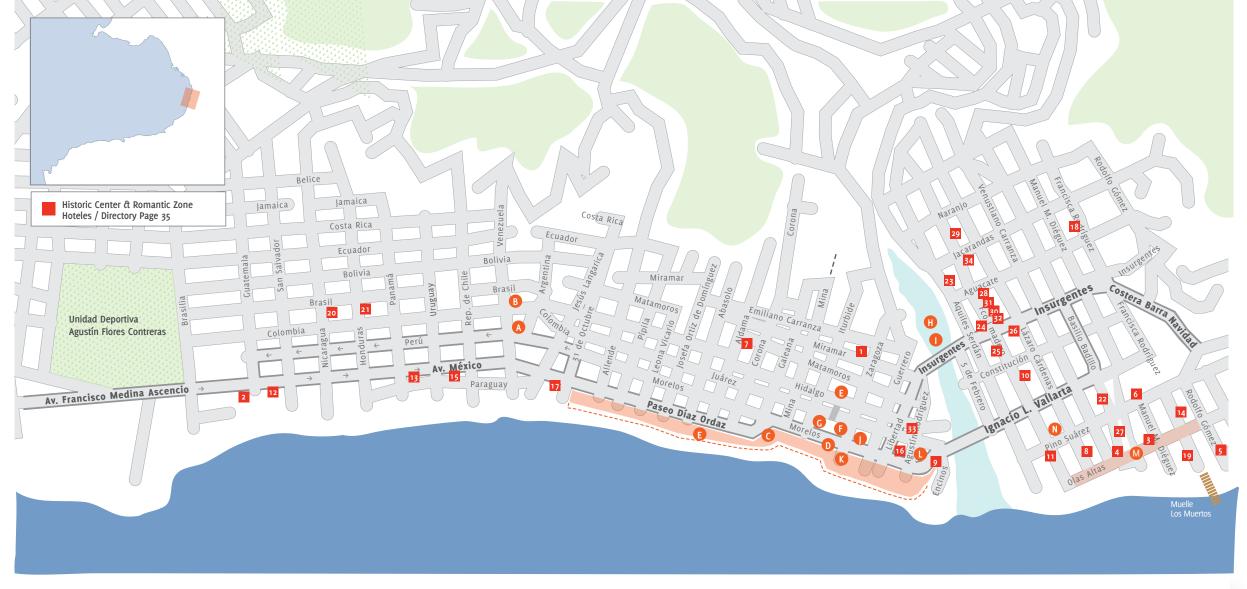
finest restaurants, go art gallery shopping, take the kids on a swim with dolphins, play golf on a championship course, zip from tree to tree on a canopy tour in the Sierra Madre mountains, kayak, snorkel, scuba dive - or just laze on the beach.

Located on Mexico's Pacific Coast, also known as the Mexican Riviera, in the western state of Jalisco (home of tequila, mariachi music, traditional and historic charms), Puerto Vallarta is part of the 26 miles of coastline on the Bay of Banderas - among a select group of Most Beautiful Bays in the World - and is framed by lush jungles and the surrounding Sierra Madre Mountains offering dramatic and picturesque scenery.

Vallarta was voted the friendliest city in the world by Condé Nast Magazine (2003), named the best place to retire globally by The American Association of Retired Persons (2010) and the best Mexican Vacation destination by USNews.com (2010) beating out Cancún and Los Cabos for the top prize.







> Historic Center & Romantic Zone

The heart and soul and historical center of Puerto Vallarta, Old Town retains charm and character in a pedestrian friendly area with its quaint cobblestone streets, and is home to most of Puerto Vallarta's finest restaurants, vibrant nightlife, arts and crafts markets, designer boutiques, as well as eclectic homes and charming inns.

This is also where all of Vallarta's famous icons are found including the Church of Our Lady of Guadalupe, the Cuale River, the Malecon boardwalk with many beautiful public sculptures, and the Arches, an open-air amphitheater where concerts and performances are held daily.





Sites of Interest

- A Parque Hidalgo
- B Iglesia del Refugio
- "El Caballito"
- D "Los Arcos"
- Malecón – –
- Guadalupe Church Main Plaza
- Mercado Municipal
 - Calle de los Cafés

Presidencia

Isla Río Cuale

Cuale Museum

Museo Naval

N Parque Lázaro Cárdenas































> Hotel Zone

You will find a wide variety of accommodation options to fit any lifestyle in the Hotel Zone. Situated between the Marina and the Historic Center, the Hotel Zone offers a great number of activities. You can enjoy a massage on the beach, eat at one of the many modern or traditional Mexican restaurants, shop in the local boutiques or enjoy the latest blockbuster at the cinema.

























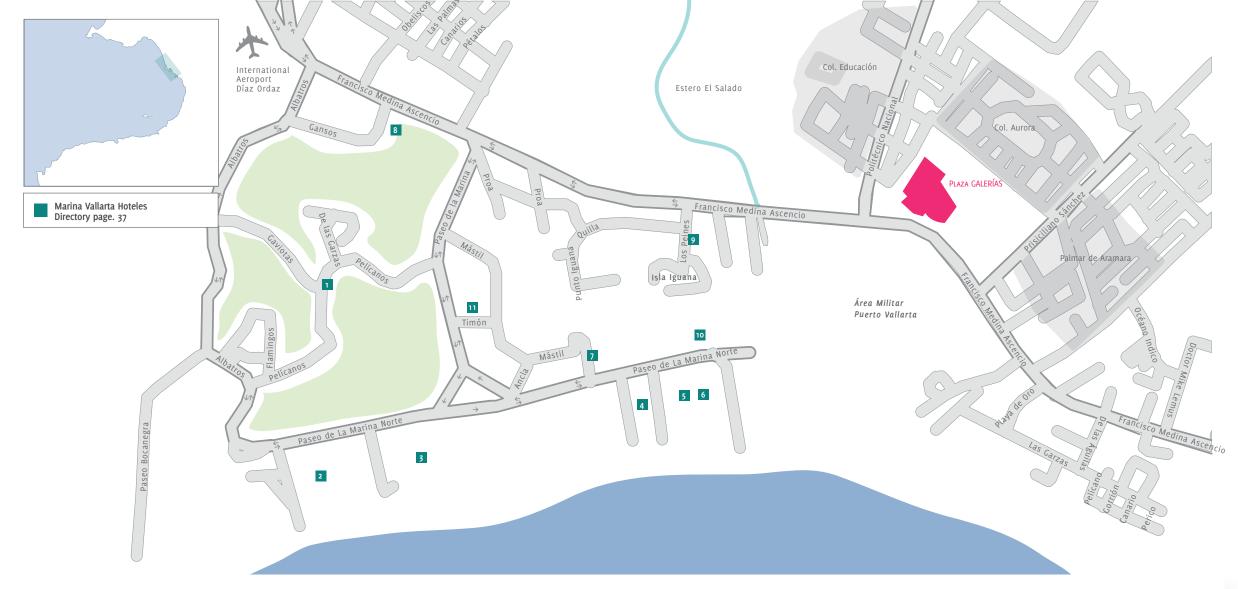












> Marina Vallarta

One of the city's biggest draws, the Marina Vallarta is located just moments form the city's international airport (PVR). Marvel at the grand sculpture of the Hump Back whale by the acclaimed sculptor Octavio Gonzalez at the Marina's entrance as you make your way to the various restaurants, café's or

miles of beaches that await you. If you believe life is for living and enjoy a bit of luxury, then you'll appreciate the many private yachts and sail boats docked at the marina waiting their turn for a day of deep sea fishing or a sail around the waters of Banderas Bay.



































> South Shore

The South Coast is one of the most bio diverse areas of the city and where the mountain range falls into the waters of the Pacific. This zone is made up of various pristine beaches including Punta Negra and Garza Blanca just moments form the city center, offering visitors crystalline waters and miles of beaches.

The south side of the bay is ideal for enjoying eco-tourism activities like horse back riding into the forest, go wild on an all terrain vehicle, or rappel into the many rivers found here. You may also explore the Botanical Gardens or the local Zoo of Vallarta or take a dive at Los Arcos National Marine Park, a protected natural reserve due to its richness in aquatic life, sea birds and fauna.





























> Observe Our Beaches



Enjoy over 42 kilometers of beautiful beaches along the emerald waters of the Pacific - from small bays which are only accessible by sea, traditional beaches, ideal for a family picnic where you can enjoy a number of activities including diving, hiking, water skiing, or relax while observing the marine life or watching a spectacular sunset.



Playa de Oro

Located to the north of the city, Gold Beach (or Playa de Oro) is ample, safe, and sandy; bordered by rocky configurations that lend the tiny bay its peculiar and welcoming touch. Surrounded by an arch of grand hotels, you'll be able to enjoy a number of recreational activities and aquatic sports, such as parasailing, skiing and swimming.

Map Location page 39





Playa de Los Muertos

Likely the most famous, the most visited and the most sought out, Los Muertos beach is located at the south end of the Malecon and the Rio Cuale, on the shores of Los Muertos, you will find a vast variety of restaurants, bars, galleries, clothing stores, souvenir shops, among other attractions.

Map Location page 39



Playa Mismaloya

This beach is famous for having been the one chosen by John Huston to film Tennessee William's "The Night of the Iguana in" 1964. Located at the southernmost point in Puerto Vallarta, Mismaloya lies at the foot of the mountains in its own blue/green bay. Its roadside vantage points, its hotels, their terraces and several beach restaurants are the best places to see it from.

Map Location page 39



Playa Las Gemelas

Distinguished by their fine, white sand, transparent water and gentle waves onshore, these two beaches you will find many aquatic activities to choose from. Climbing the rocks that divide the beaches and searching among them for crabs and minnows.

Map Location page 39



Playa Garza Blanca

It's a small and discrete beach located at kilometer 7 on the Pacific Coast Highway, a little way south of Las Gemelas. Its pristine white sand and aquamarine waters will delight the senses. Come, relax, feel and inhale the tranquility of this extraordinary place.

Map Location page 39



Playa Conchas Chinas

Enjoy the natural pools formed by encircling rocks, a roasted fish on a stick; relax and enjoy yourself as you rarely have before. Thanks to the clarity of its waters you'll be able to peer into their depths and see the wide variety of fish and sea-life to be found there.

Map Location page 39



Playa Boca de Tomatlán

Between jutting hills, trees and palms, where the sweet waters of a river crash into the sea, lies the small fishing village of Boca de Tomatlan, the last beach accessible by land before the highway turns inland. On its shores stand several restaurants and from here you can hire the famous pangas, or water taxis, to take you to the island beaches of Yelapa and Quimixto.

Map Location page 39





> Observe Our Beaches



Playa Las Ánimas Beach

Distinguished by its golden sand: behind it stand imposing mountains and before it the Pacific, colored a light blue due to its shallow depths, which make it perfect for swimming, snorkeling, scuba diving or to simply enjoy a delicious meal of fresh seafood.

Map Location page 39



Yelapa Beach

Yelapa is picturesque beach side village that opens its doors for you to explore its landscapes. It is a place distinguished by its color, its tradition, its gentle people who, for the most part, dedicate their lives to fishing and tourism. Take long walks in the village until you reach its waterfall, more than 150 feet high, during the rainy season (June to September).

Map Location page 39



Plava Ouimixto

Quimixto is a small village with a population of just 250. Walk or ride a rented horse inland, where you will eventually find a high waterfall with a large and deep lagoon for swimming or snorkeling. Afterwards you can return to the mainland and beach to have a homecooked meal at any one of the seafood/Mexican restaurants there.

Map Location page 39



Mavto/Cabo Corrientes Beach

Continuing along the bay you will soon arrive at Mayto Beach, in a virgin state, where you will encounter a diversity of plants and animals, as well as the largest sea turtle conservation and release camp in Jalisco.

Map Location page 39



Plava Majahuitas

A beach of fine white sand. wrapped in the gentle blue waters of its bay. Wander in this spectacular area, with its inlets and sunken cannon vou must try to see for yourself. Climb aboard an adventure on a kayak, or simply walk along the beach and listen to the singing of birds and reptiles.

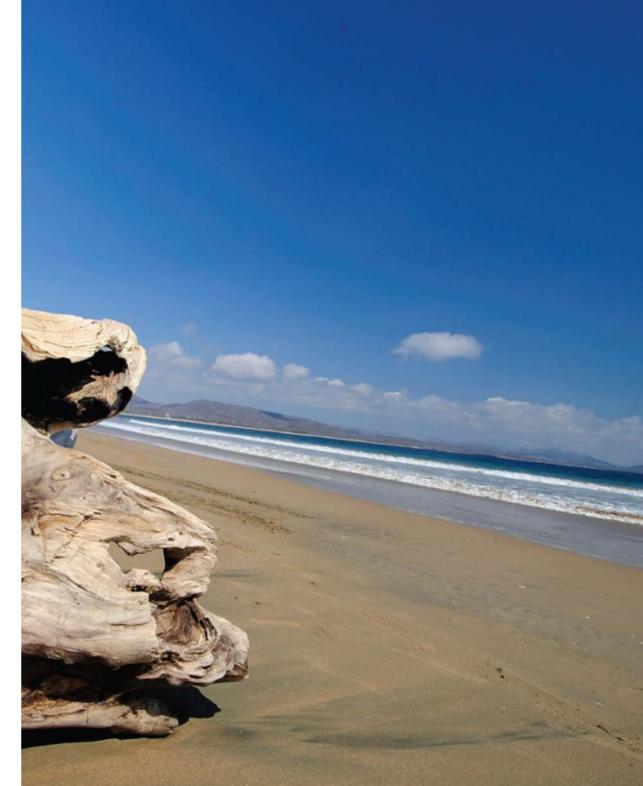
Map Location page 39



Tehuamixtle/Cabo Corrientes Beach

If it's a fresh sea food meal you're after, don't miss Tehuamixtle beach, or Tehua as it is more commonly known, is renowned for its large oysters and shrimp at low prices, on a small beach 200m long. Pass the day in a canoe, lose yourself walking along the estuary or contemplate life in the surrounding farmlands.

Map Location page 39



> Listen Biodiversity







Puerto Vallarta is one of the most important places in Latin America for biodiversity, because it protects an impressive number of species – both flora and fauna - on land and in the sea.

The Occidental Sierra Madre is an extraordinary place that provides shelter for not only mammals, reptiles, butterflies, but also 400 species of birds of different size and color and 300 types of orchids.

The climate plays a pivotal role in the diversity of the wildlife found here, the summer sun and rains in turn create a beautiful tropical canopy that cover the mountains and bring life to the jungle, enrich their color and the nutrients of the jungles in the mountains.

Flora y Fauna

The vegetation is abundant and diverse in Puerto Vallarta where you can find many types of tree: Chilte, Brazil Stick, and Amapa; flowers: orchids and bougain-villea; wood: amapa, primavera, parota, cedar and nogal, all of which can be used to make furniture or canoes. For fruit lovers Vallarta offers coconut, banana, orange, quamuchil, mango, quava and avocado.

Animals in the region include deer, ocelots, badgers, raccoons and jaguars; these can all be found deep in the jungle cover.

The local reptile population is made up of green iguanas, thorny-tailed iguanas, and other large lizards, including crocodiles and snakes.

Puerto Vallarta is blessed with diverse species of bird and fowl that include the yellow tail cacique, one of Mexico's most beautiful native birds, the bald face magpie, distinguished by its long tail and its scandalous song, yellow breasted mosquetas with orange stains on their grey feathered crowns and palazzo gannets.

The Bahia de Banderas and Pacific Ocean surrounding Puerto Vallarta are teeming with marine life that includes blue marlin, black marlin, snapper, red snapper, sailfish, tuna, and sea bass, among others, and makes it an ideal for deep-sea fishing. At least 5 kinds of sea turtle can be found in Vallarta's waters, all of them under threat of extinction – though local efforts to save the turtle are now part of the local culture. Sea turtle conservatories and release sites have been established from one end of Vallarta's coastline to the other.

Dolphins are friends of the Bay of Banderas and among the kinds that can be seen frolicking in it include bottlenose, spotted, and dusky. Perhaps one of Vallarta's most distinguished visitors is the Humpback Whale, which returns winter after winter to enjoy our warm waters. Lucky visitors may experience mother and calf frolicking in the waters and the occasional observer has been witness to an actual birth!













> Unique Places



Enjoy spectacular day trips from Puerto Vallarta to explore other area's wealth of historic, cultural and eco-tourism experiences.

Los Arcos Natural Marine Park

This incredible marine park is situated between Las Gemelas and Mismalova beach. Scuba dive through the deep tunnels, caves. colorful reefs and arches of these amazing islands, and get to know the numerous forms of sea life and birds that make Los Arcos their home. These islands seem to float on the surface of some of the most profound waters of the Pacific. + Map it



The Marietas Islands

A protected ecological park, the Marieta Islands are home to a vast array of sea life and sea birds. You'll be diving in great company. Manta Rays, Dolphins Porpoises, Humpback whales and a plethora of fish call these waters homes. They are a fantastic place for snorkeling or scuba diving. + Map it



Find out more Unique Places: www.visitpuertovallarta.com

Las Caletas Beach

Once the private home of film director John Huston, Las Caletas is now a secluded beach hideaway in an isolated cove accessible only by sea. Indulge in wellbeing and rejuvenation at the local spa. More active travelers can take in snorkeling, scuba diving, kayaking or guided nature walks. Nearby you'll also find the equally beautiful beaches of Las Animas and Quimixto, and seasonal waterfalls. + Map it



San Sebastián

Nestled at the tops of the spectacular Sierra Madre Mountains is the colonial, historical San Sebastian del Oeste. This remote village has retained the charm of colonial Mexico while offering an impressive array of modern amenities and expansive views. There is little to do in San Sebastian but relax and mingle with the locals. The fresh mountain air revitalizes while the sunsets over the mountains provide a soothing alternative to the downtown lights of Vallarta. + Man it



Mascota

A short distance from Puerto Vallarta lays the quaint and pretty village of Mascota, a traditional, cobblestone village just north east of the airport. The village is in the heart of a valley surrounded by lush forest and known for the warmth of its people. En route you simply cannot miss the extraordinary view offered by the look out (Mirador) that provides a spectacular view of the village. A short distance away you will encounter Mesa Colorada (colored mezzanine) an archeological area with stone carved artifacts, or enjoy a great adventure in the outstanding waterfalls of El Coamil or in the nearby lake of Yerbabuena.

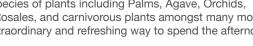


Botanical Garden

The Botanical Gardens are located just 24 km south of Puerto Vallarta occupying 8 hectares of majestic forest and river valley. Enjoy spectacular vistas as you take the wide variety of species of flora and fauna that make the gardens home. There are over 3,000 species of plants including Palms, Agave, Orchids, Ferns, Rosales, and carnivorous plants amongst many more. It is an extraordinary and refreshing way to spend the afternoon.



+ Map it





> Taste A culinary Extraveganza





Puerto Vallarta has earned a reputation as the gourmet capital of Mexico for its eclectic dining options.



Puerto Vallarta has earned a reputation as the gourmet capital of Mexico for its eclectic dining options.

Puerto Vallarta was once only famous for its beaches and the jet set that descend from around the world to laze on its beaches. Over the years the city has reinvented itself as a thriving (yet still relaxing) vacation destination to become the number 2 beach resort in Mexico thanks to its variety of award winning restaurants and late night eateries.

Many of the leading restaurateurs joined forces over a decade ago to launch the Festival del Gourmet, an internationally recognized culinary extravaganza that is held every year in the first weeks of November, serving as the unofficial launch of the tourist season in Vallarta.

Award winning chefs from around the world join force with leading restaurants to create new culinary masterpieces.

For those preferring simpler fare, the city is bustling with sidewalk cafes, café-book stores, delis, fondas and cenadurias (small restaurants serving typical Mexican food.

For the adventurous we recommend Mole Negro a chocolate and chili sauce served over breast of chicken, Birria is a local favorite served as tacos or consommé while.

To transport yourself back in time try Huitlacoche, Mexico's answer to the Italian truffle, a delicacy served with seafood or fowl at leading restaurants.

You can also enjoy modern dishes made from distilled liquor from the Agave plant, our fampus Tequila is made in Jalisco.

Do not let this opportiunity to savor a shot of tequila with a slice of lime, or for the more advneturous out there, why not try Raicilla anoter agavae based liquor with a much more potent bite.



Go to Our Restaurant Directory and delight the exquisite offering in Puerto Vallarta:

www.visitpuertovallarta.com/restaurants/











> Romance







Mexico's most romantic destination

Mexico is in fifth place and climbing among the favorite destinations of the world to get married.

So it goes without saying that beyond doubt, Puerto Vallarta is one of the most romantic places on earth. There is perhaps no better place in Mexico to tie-theknot than Puerto Vallarta.

Vallarta offers a unique combination of old town Mexico, with world-class resorts, the majestic beauty of the Sierra Madre Mountains and the spectacular Bahia de Banderas, the world's 7th largest bay. Puerto Vallarta, or PV as it affectionately known, has become the perfect setting to celebrate love with a unique and unforgettable wedding, honeymoon or anniversary.

Vallarta's prime location on the foothills of the Sierra Madres allows for the picture perfect wedding in your own luxury villa or along the azure shores of the Pacific Ocean. Whether you are planning an intimate affair in the privacy of a luxury villa or a relaxed, barefoot day on the beach, a wedding in Vallarta is like no other.

Puerto Vallarta's wedding planners or party professionals will help you plan your special day. From make-up artists to fireworks, whatever you need, you will find it in Vallarta.





> Groups & Conventions







Puerto Vallarta's world-class infrastructure and superior facilities along with its proximity to and easy access from key markets in the USA and Canada make it a leading destination for meetings and conventions.

Puerto Vallarta is no longer a city beach and sun, it now offers a wealth of options for the events segment and counts with leading professional and support infrastructure to ensure a successful and memorable event.

The opening of the International Convention Center has led to increased exhibitions and events in the Vallarta area. There are a great number 5 star hotel options to choose from with over 22,000 rooms in the city. Many of the hotels offer conference facilities that combine innovation with technology and professionally trained staff, event planners and all the required resources for any size event.

Activities

Puerto Vallarta's privileged location on the Bay of Banderas and framed by the majestic Sierra Madre Mountains provides an unparalleled setting for a wide array of group outing options, team building activities and incentives. Every option can be customized to meet your individual group's requirements. From themed dinners on a remote beach and private events in trendy nightclubs, excursions on luxury yachts, championship golf, survivor type team building activities in the jungles of the Sierra Madre Mountains, to water sports, snorkeling, diving, kayaking, and cultural excursions to nearby colonial and native villages, your event in Puerto Vallarta is certain to be a success.

International Airport

Puerto Vallarta's renovated and expanded Gustavo Díaz Ordaz International Airport has increased capacity by over 140% and features a dedicated satellite terminal catering exclusively to international flights to/from the USA and Canada, now the airport has a capacity to accommodate more than 3,000, 000 passengers a year.

Cruise Ship Terminal

One of the most popular ports of call for cruise ships on Mexico's Pacific coast, Puerto Vallarta sports an expanded modern cruise port with a new world-class terminal building able to simultaneously accommodate three full-size cruise ships.

The Puerto Vallarta international Convention Center

The brand new Puerto Vallarta International Convention Center is open for business. Designed and constructed by the State of Jalisco, it features a host of services required by large groups and/or conventions including multiple exhibition areas, small meeting rooms, a theater, research and business centers (with simultaneous translation cabins), a cafeteria, a cultural and educational center, a workshop, the latest technology, and first class service in elegant surroundings.

The CIC is located at a strategic point, just minutes from the airport, Marine Terminal and major hotels.

The CIC is custodian of the natural reserve El Salado, an estuary that is home to a rich variety of wildlife including crocodiles.

A host of professional Destination Management Companies (DMCs) will work with you on meeting your needs in the most cost effective and personalized manner.











> Breathe Tours & Activities







Puerto Vallarta is a sport lover's paradise

Puerto Vallarta offers phenomenal recreational activities and tours like zip-lining through the jungle canopy or diving alongside a school of manta rays with 15 ft wingspan.

If you would like to commune with nature in a more tranquil setting, why not hike atop a ridge of the Sierra Madres witnessing the spectacle of rare, tropical birds, and iguanas lounging in the sun as butterflies dance.

It is the perfect place to get away from it all and experience new thrills and adventure irrespective of age or interests.

Snorkeling y SCUBA

There are a great number of beautiful locations to choose from in Puerto Vallarta to enjoy snorkeling or SCUBA diving like Misemploy, Yelapa, Majahuitas or the Los Arcos National Marine Park. Explore coral

reefs and ocean caves, and witness the numerous species of beautifully colored fish, marine turtles, octopus, sea horses, dolphins, manta rays and sailfish that inhabit these waters. It is not important if you are a novice or expert diver, many tour operators offer diving expeditions along with individual classes or PADI (Professional Association of Diving Instructors) certification.

Scale sheer mountains, fly through the air in on of the many canopies on offer, enjoy adventure aback an ATV through a jungle passage way, take a short shopping trip to Guadalajara, discover for yourself the wonderful world of the Huicholes, dive into mountain water falls, go mule back riding for something out of the ordinary or jump aboard a local bus to enjoy the beauty of Mascota, Talpa and San Sebastian.



Outside your hotel lies a whole world waiting to be discovered. Enjoy a host of activities and participate in traditional Mexican life or enjoy outdoor adventures like flying through the air on a canopy tour are 80 meters in height, visiting the local zoo or swimming with dolphins, sea lions or taking in the spectacle of the whales and turtles in their natural habitat.

The turtle release program is an activity that the entire family can participate in by helping baby turtles return to the natural environment.

From June to January, thousands of marine turtles return to the shore of Puerto Vallarta to lay their eggs. Each night during the season, participating hotels in the program retrieve and incubate the eggs. Once the hatchling turtles are prepared for release, locals and tourists alike are invited to participate.













> Breathe Tours & Activities

Whale and Dolphin watching in the bay

Banderas Bay is the ideal place to bask in the glory of the humpback whale that returns to the waters of Puerto Vallarta in the months of December to March from the cold waters of the Arctic to give birth to their young.

These magnificent mammals are known for their playful nature in the waters which makes observing them easy. In the same waters the dolphins and porpoises play through the year.

Swim with dolphins

Swimming with the friendly sea mammals might just possibly be one of the greatest experience in life. It is activity that young and elderly alike can share in. The close contact that one can enjoy with dolphins, the feel of there skin, swimming along side them, feeding and playing with these elegant creatures is a an experience you'll never forget. If you are a dolphin shy, you may simply observe from the viewing platform.

Water Parks

Enjoy a fun filled day full of fun in the sun by making a splash in the aquatic park with a host of pools, water slides and exciting attractions for you and the whole family.

If you prefer to relax, take the boat and go to Cleats, a private beach that has a restaurant and private spa, you can snorkel, swim with sea lions, have fun in one of the most beautiful beaches of Vallarta.









Fishing

The abundance of marine life that you will find in the waters off Banderas Bay offer visitors to the area some of the best opportunities for deep sea fishing. Here you can try your hand at catching marlin, also known as swordfish, sailfish, red snapper, tuna, mahi mahi, amongst many other varieties of fish. You can also enjoy fishing in the many rivers to be found in teh valleys of the Sierra Madre Mountains or along the seashore or piers.

Golf

Situated between the Sierra Madre Mountains and the Pacific Ocean. Puerto Vallarta counts with the three impressive golf courses to be enjoyed by the most avid of players. To play golf in such a beautiful location will undoubtedly be unforgettable experience, the green could not be greener and the views more spectacular whether you play 9 or 18 holes. If you're looking for the perfect greens, there are 9 world-class golf courses to choose from in the Puerto Vallarta area. You can enjoy the perfect game amidst jungle-rich layouts while admiring beautiful vistas of the Sierra Madre Mountains and the azure waters of the Pacific Ocean. Vista Vallarta, home to the PGA World Cup tournaments, has two 18-hole par 72 signature courses designed by Jack Nicklaus and Tom Weiskopf. Marina Vallarta Golf Club is an 18-hole par 71 course designed by Joe Finger featuring outstanding views over Banderas Bays and located just moments form the airport.

Boating

Enjoy a day out on the seas aboard a private vessel or boat tour and relax while you take in sea air and sun, if you are looking for something more active you can take a tour to an isolated beach to where you can swim or SCUBA dive. If romance is in the cards, you can enjoy a romantic trip on a sailboat to enjoy a spectacular sunset, ending your day with a romantic sail under the night sky and stars.

Spa - Pampering oneself has never been easier or more necessary. Today's hectic lifestyle demands a certain level of attention to health and wellness in order to keep everyday stress at bay. Puerto Vallarta has recognized the need for a little self-indulgence and has responded with an army of beauty salons and spas that can be found across the city. Spas and beauty centers can be found in most of the city's hotels, in magnificent surroundings or upon the beach.













> Feel Art & Culture



Puerto Vallarta is an extraordinary destination, it is an important center for art and culture for both national and international visitors.

Its historic center is the perfect space to inspire art and culture buffs, its rich culture has taken root due to its vast number of galleries, public sculptures and cultural festivals that the city hosts throughout the year.



January

Whale Watching Season

Humpback whales migrate to the area to breed, and you can watch the whales or play in the calm waters of the bay. The whale-watching season is in full swing every year from December to April.

February

National Charro Championship

Witness the elegance and originality of Mexican horsemanship. Charros are Mexico's version of cowboys and the National Charro Championship provides the opportunity to see them in full splendor.

Wine Festival

This annual festival – held over several days – includes wine tastings, seminars, and special menus at many participating restaurants and hotels.



Visit the calendar and see the upcoming events: www.visitpuertovallarta.com/events/

March

Latin America Puerto Vallarta Boat Show

Puerto Vallarta's privileged location on Banderas Bay sets the stage for an entire month of nautical festivities throughout March. Many arts and musical events accompany the main nautical events along with a fishing tournament. All proceeds raised from the festival are donated to non-profit organizations that work towards the preservation of the ecology of Banderas Bay and to other charitable organizations.



Native Arts Festival

The Huichol artisans descend from their surrounding Sierra Madre mountain communities with beaded paintings, sculptures, live music demonstrations and ceremonies held over a two-week period.

Surfing Championships

Now an annual event staged at a remote beach on the southern tip of the bay, surfers camp out for a weekend of competition and fun in the sun.

May

Puerto Vallarta's Anniversary

Puerto Vallarta's commemorates its founding with great fanfare on the 31st of May with a grand parade, free concerts along the malecon and many other festivities.



Restaurant Week

Puerto Vallarta is home to some of Mexico's finest restaurants serving everything from regional Mexican cuisine to creative contemporary fare and the most varied international options. You can sample the city's best cuisine during the last weeks of May when Vallarta's most renowned restaurants offer special three-course menus with discounts reaching up to 50% off regular prices.

June

Sea Turtle Season Begins

Participate in the protection and conservation of an endangered species – the Olive Ridley sea turtle. From June to November thousands of sea turtles come to lay their eggs on the beaches of Puerto Vallarta. Hotels in Puerto Vallarta hold a Sea Turtle Program where they gather the turtle eggs from the shore and place them in incubation to best preserve natural conditions.

July

Summer holidays

Kids get out of class to enjoy the city. Rivers swell to a maximum during the summer rains.

August

August sees the arrival of national visitors as schools in Mexico close for a 6-8 week period. The hazy lazy days of summer are well spent on the beach.

> Feel Art & Culture

September

Independence Day

Viva Mexico! The streets of Vallarta are multicolored by the presence of the Mexican flag everywhere; red, white and green as part of a celebration of Mexico's Independence on September 15 2010.

October

October hosts a mix of traditional and groundbreaking events that mark Vallarta as a truly cosmopolitan city. The focus is on the water with the reopening of the yacht club and the start of the fishing season.

November

International Gourmet Festival

In November of every year, Puerto Vallarta reigns as Mexico's capital of culinary arts with the annual International Gourmet Festival. This ten-day celebration is a true feast for the senses featuring guest chefs from around the world. You can indulge by participating in cooking classes, and wine and tequila tastings.



Art Walk

Most art galleries in Puerto Vallarta is located in the center and the Romantic Zone, and from November to April each year can take advantage of the 'Paseo del Arte where you can enjoy cocktails and snacks ... so as to meet artists and gallery owners of the city.



International Marlin and Sailfish Festival

The abundant marine life in the waters of Banderas Bay are known by fishing experts to offer some of the best deep sea sports fishing in the world. The annual Sailfish and Marlin Tournament held every November for over fifty years, brings together some of the most avid sports fishermen from Mexico, the U.S. and abroad.

Half Marathon

Held in the month of November when the town comes alive with numerous festivals and sports tournaments, the 5-mile athletic run and 13-mile half marathon not only provide participants with a great competitive sports spirit but the race's routing also offers beautiful glimpses of Banderas Bay.

Golf Championship Vallarta

Puerto Vallarta is also home to the annual Vallarta Golf Cup held in November. The event is held at the world class Vista Vallarta Golf Course. Amateur golfers from Mexico, the U.S. and Canada compete for cash prizes and the Swing Vallarta trophy, the tournament's top prize.

December

Virgin of Guadalupe Parades

Like all of Mexico, Puerto Vallarta comes alive with colorful processions in honor of Mexico's patron saint, the Virgin of Guadalupe. Puerto Vallarta's church, a town landmark with its elaborate crown and located across from the main square, is dedicated to her. The twelve-day long celebrations include traditional floats and pre-Hispanic Aztec dancers, chanting and praying. The celebrations

> Tips for Travelers



To make your vacation amazing and great experiences living in the city knows few details that you cannot lose sight. *Happy Travels*

Geography

Puerto Vallarta is located in Pacific waters as part of Banderas Bay, west of the State of Jalisco. It has an area of approximately 1,300 km2, bordered to the north by the state of Nayarit, on the south by the municipality of Cabo Corrientes and Talpa de Allende, on the east by San Sebastian and Mascota and west by the Pacific Ocean. It is very easy to get to Puerto Vallarta from any city in Mexico, the United States and Canada.



Safety & Security

This town enjoys a healthy economy and stable political environment. As well special tourist police are on hand to provide assistance and directions. Many of downtown streets and businesses are wheelchair accessible. In addition the city government has installed a growing network of security cameras at strategic points throughout the city to make this beautiful paradise an even safer



Climate

Puerto Vallarta is the ideal place to enjoy an unforgettable holiday, one of the reasons is the subtropical climate that is enjoyable, as daytime temperatures rarely lower than 25 °C. During the first months of the year the temperature drops to 25 °C during the day and 20 °C at night, perfect weather to walk along the beach. Spring from March to May is considered a warm climate with moderate temperatures. The summer runs from June to October is the rainy season has temperatures of 27 ° to 32 °C, when more heat and humidity we have in the bay, but the rain will cool and regulate climate. In the fall from November to January shows a moderate climate.



Health

Puerto Vallarta is leading hospitals, medical services public and private national and foreign tourists can be used if necessary. The destination offers qualified health professionals in all specialties and medical fields (including naturopathy and homeopathy) that meet your individual



Water quality

Todos los restaurantes y hoteles cuantan con intalaciones de agua potable y agua purificada, es importante destacar que el sistema de aguas ha sido certificado año con año por casi dos décadas.



Accommodations

Puerto Vallarta offers an innumerable quantity of hotels and villas to choose from to suit any lifestyle.



uerto Vallarta is home to 250,000 residents and attracts almost 4 million visitors annually.

Tips for Travelers



Currency, Banks & Money Exchange

The peso is the national currency, although US dollars are widely accepted in businesses throughout town. Major credit cards are also accepted in most establishments. Banks offer currency exchange during business hours. which are generally Monday through Friday 9:00 a.m. to 4:00 p.m., with a few offering at least morning service on Saturdays. Universal ATMs are widely available for cash withdrawals from global cash cards; money exchanges and hotels also offer currency exchange services 24 hrs. BUSINESS HOURS: Most shopping malls and stores are open 9:00 A.M. To 10:00 P.M. daily.



Documents

Proof of citizenship is necessary to cross the border into Mexico. A current passport will suffice. Upon arrival visitors are given a tourist card which must be turned in upon departure at the airport; at that time a departure tax is payable in US dollars or Mexican pesos. Many airlines now include this tax when ticketing, but check ahead to make sure.



Local Transport

Frequent and numerous buses service many routes on the town's streets. They are identified by number and prominent signage ("Centro" for Downtown) but most easily by color: the blue colored buses run the route from Marina Vallarta to downtown. Fare is approximately \$.50 cents US, which makes it the most affordable transportation available (6 a.m. till approx. 11 p.m. daily).



Local Transport

Taxis are available all around the city (with a fleet of over 1,000 licensed taxis). They are not equipped with meters but instead charge by zones. They charge a minimum of

approximately \$3.50 US and a set amount of approximately \$1.50 US for each zone crossing. Therefore if you travel from downtown to Marina Vallarta you would be crossing 3 zones and the fare will be approximately \$8.00 US. Tips are included in the fare.



Arrivals and departures

The Gustavo Diaz International Airport (code PVR) is located 4 miles north of downtown Puerto Vallarta. There are frequent taxi or van transfers from the airport at reasonable rates. Pay at the taxi booth and you will be assigned to a taxi/van that will take you to your destination



Air Services

Puerto Vallarta's newly renovated and expanded Gustavo Diaz Ordaz International Airport is well connected to North America's main gateways. Its modern and spacious installations double the number of available jet bridges for enhanced passenger comfort and moving walkways connect it to the main terminal. New and improved immigration facilities as well as an updated baggage claim system also allow for quicker arrivals formalities. The new satellite building also houses exclusive open spaces for art and photography exhibits by local artists. Year-round and seasonal service is provided by different airlines in addition to numerous seasonal charters.





























Cruise Ship Terminal

Puerto Vallarta is one of the most popular ports of call for cruise ships on Mexico's Pacific coast. An ambitious renovation and expansion program of the port's facilities was recently completed under strict safety and environmental standards. The cruise port is now able to simultaneously accommodate three full-size cruise ships. Each dock can accommodate ships up to 311 meters (1,020 feet) long. The port authority has determined that Puerto Vallarta will operate as a homeport in 2010 and a new world-class terminal has been built for that purpose. Additional information is available at www.apivta.com.

DMC's

AMERICAN EXPRESS

322 221 3672 hector.i.valdez@aexp.com

AMSTAR

322 209 1011 sperez@amstarmexico.com

ARTHUR'S GRAN TURISMO 322 221 1901 ext. 101

joaquin@arthurs.com.mx

BESTOURS

322 221 3066 tgonzalez@magiic.com

CARSO TRAVEL

322 222 4553 josen@carsovallartadmc.com

CONTACTOURS

322 225 9565 contactours@pvnet.com.mx

EMARK VALLARTA (EXPOVIAIES)

322 225 0400 ecarrero@emarkvallarta.com

IVI DESTINATION MANAGMENT

322 225 0525 ext. 101 fcorcuera@ivipv.com info@ivipv.com

GRAY LINE

322 225 1190 isoto@gravlinevallarta.com

MARITUR

322 222 3812 anoyola@maritur.com

MH TOURS

322 221 0565 reservation_mh@hotmail.com

NORTH AMERICAN TRAVEL

322 225 3475 belenquirarte@northamerican travel.net

OLYMPUS TOURS

322 225 1984 / 322 225 1985

ROYALE TOURS

322 224 8615 / 322 224 8626 vallarta@royaletours.com.mx

TOUR VALLARTA

322 223 5445 inunez@tour-vallarta.com

TROPICAL INCENTIVES

322 225 2400 anacorona@pvnet.com.mx adriana@tivallarta.com.mx

TUKARI

322 224 7177 / 322 224 2350 normafurlong@tukari.com direccion@tukari.com

VTA Vallarta Traveler Advisors

322 221 3671 Å 82 gloria-pena@vallartavta.com

Asistence

■Fideicomiso de Turismo de Puerto Vallarta 226 8080

■Hotel Association 224 2939

■The Puerto Vallarta Conventions and Visitors Bureau 224 2939

■American Consulate 222 0069

■Canadian Consulate 293 0098

International Aeroport Gustavo Díaz Ordaz 322 221 1325, / (322) 221 1380 322 221 1298

Bus Central (322) 290 1009

Emergencies 060 / 066

Amerimed Hospital 226 2080

CMQ Hospital

223 1919

Cornerstone Hospital 293 5111

Cruz Roja

222 1533 / 222 4973

Medasist Hospital 223 0444

San Javier Hospital 226 1010





















Hotel Directory/ By Zones



Historic Center

Hacienda San Angel SPECIAL CATEG. Plan Europeo

322 222 2692 01 800 227 2356 US haciendasanangel.com

Buenaventura Grand 2 Hotel & Spa

5 STARS

European Plan/All Inclusive 322 226 7000 01 800 713 2800 hotelbuenaventura.com.mx

Los Arcos Suites

4 STARS

European Plan/All Inclusive 322 222 1538 01 800 327 7700 playalosarcos.com

Playa Los Arcos **World Class Resort**

4 STARS

European Plan/All Inclusive 322 226 7100 01 800 327 7700 plavalosarcos.com

San Marino Plaza

4 STARS European Plan/All Inclusive 322 222 3050 01 800 327 2700 hotelsanmarino.com

Casa Doña Susana 6

European Plan/All Inclusive 322 22 6 7100 01 800 327 7700 playalosarcos.com

Cuatro Vientos

3 STARS European Plan 322 222 0161 cuatrovientos.com Eloísa 3 ESTRELLAS European Plan

322 222 6465 hoteleloisa.com

Encino 3 ESTRELLAS European Plan 322 222 0051

01 800 326 3600 hotelencino.com

Estancia San Carlos 10

3 ESTRELLAS European Plan 322 222 6230

Gaviota Vallarta 3 ESTRELLAS

European Plan 322 222 1500 hotelgaviota.com

Hotel La Misión

3 ESTRELLAS European Plan

322 222 4822

Hotel Marlyn

3 ESTRELLAS European Plan 322 222 0965 01 800 506 8242 marlynhotel.com

Hotel Mercurio 3 STARS

322 222 4793 hotel-mercurio.com

Hotel Pescador

3 STARS European Plan 322 222 1884 01 800 326 1000 hotelelpescador.com

Hotel Río

3 STARS European Plan 322 222 0366 hotelrio.com.mx **Hotel Rosita**

3 STARS European Plan 322 223 2000 01 800 326 1000 hotelrosita.com

Hotel Vallarta Sun 18

3 STARS European Plan 322 223 1523 vallartasunsuites.com

Marsol 3 STARS

9

European Plan 322 222 1365 hotelmarsol.net

Mocali 3 STARS

European Plan 322 222 4201 01 800 466 2254 mocali.com.mx

Paloma del Mar

3 STARS European Plan 322 222 1579

01 800 719 3010 hotelpalomadelmar.com

Posada de Roger 22

3 STARS European Plan 322 222 0836 posadaroger.com

Posada Río Cuale 23

3 STARS European Plan 322 222 1148

Belmar Hotel Galeria

2 STARS European Plan 322 222 0572 01 800 581 0483 belmarvallarta.com Hortencia

2 STARS European Plan 322 222 2484 hotelhortencia.com

Posada Don Miguel 26 2 STARS

25

27

28

29

30

32

34

European Plan 322 222 4540 01 800 503 8558 posadadonmiguel.com.mx

Yazmín 2 STARS

European Plan 322 222 0087

Ana Liz 1 STAR European Plan

322 222 1757 Azteca

1 STAR European Plan 322 222 2750

Bernal

1 STAR European Plan 322 222 3605

Cartagena de Indias 31 1 STAR

European Plan 322 222 6914

Lina 1 STAR

European Plan 322 222 1661

322 222 6222

Posada del Pedregal 1 STAR European Plan

Villa del Mar

1 STAR European Plan 322 222 0785 hvilladelmar.com **Hotel Zone**

Fiesta Americana **GRAND TOURISM** European Plan 322 224 2010 01 800 504 5000 fiestaamericana.com

Sheraton Buganvilias 2 **Resort & Convention** Center

GRAND TOURISM European Plan/All Inclusive 322 226 0404 01 800 433 5451 sheratonvallarta.com

Villa Premiere Hotel 3 & Spa

GRAND TOURISM European Plan/All Inclusive 322 226 7040 01 800 528 3025 premiereonline.com.mx

Canto del Sol Plaza 4 Vallarta

5 STARS All Inclusive 322 226 0123 01 800 713 2800 cantodelsol.com

Crown Paradise Club 5

5 STARS All Inclusive 322 226 6868 01 800 614 02 85 crownparadise.com/puerto -vallarta/

Friendly Hola Vallarta 6 5 STARS

All Inclusive 322 226 4600 holapuertovallarta.com/

Golden Crown **Paradise** 5 STARS

All Inclusive 322 226 6800 01 800 614 0285 www.crownparadise.com

1 Holiday Inn

5 STARS European Plan/All Inclusive 322 226 1700 01 800 7137591 holidavinn.com/puertovallarta

Mexican Resort

5 STARS European Plan 322 224 2570 01 800 326 9200 www.lostulesresort.com

NH Krystal Puerto Vallarta

European Plan/All Inclusive 322 226 0700 01 800 903 3300 www.nh-hoteles.com

Vallarta Torres 5 STARS

European Plan/All Inclusive 322 226 2001 www.viresorts.com 01 800 699 2900

Villa del Palmar Beach 12 Resort & Spa

5 STARS European Plan/All Inclusive 322 226 1400 01 800 823 4488 www.villagroup.com

Ambassador Suites

4 STARS All Inclusive 322 224 3550

Costa Club Punta Arena

4 STARS All Inclusive 322 222 5656 01 800 849 9404 puntaarena.com Getaway Sun Resort 15

4 STARS All Inclusive 322 226 3300 getawavvallarta.com

Hacienda de Vallarta 16

4 STARS 9 All Inclusive 322 224 1229 haciendadevallarta.com

> Hacienda Hotel Spa 17 & Beach Club 4 STARS

European Plan/All Inclusive 322 226 6667 01 800 012 5290 haciendaonline.com.mx

Las Palmas By The Sea 18

4 STARS All Inclusive 322 226 1220 01 800 713 2876 laspalmasresort.com

Plaza Pelícanos Grand 19 **Beach Resort**

4 STARS European Plan/All Inclusive 322 226 2700 01 800 827 5292 plazapelicanos.com.mx

Puerto de Luna

4 STARS European Plan/All Inclusive 322 225 0480 01 800 718 2552 puertodeluna.com

Suites del Sol 4 STARS

All Inclusive 322 224 2213 01 800 8223133 hotelsuitesdelsol.com

Suites Mar Elena

4 STARS All Inclusive 322 224 4439 01 800 536 3191 suitesmarelena.com Villas Vallarta By Canto del sol

4 STARS European Plan/All Inclusive 322 226 0123 01 800 713 2800 villas-vallarta.com

24

27

Costa del Sol

3 STARS European Plan 322 222 2055

Hotel Vallarta Sol

3 STARS European Plan 322 224 2377 vallarta sol@vahoo.com.mx

Suites Coral

3 STARS European Plan 322 222 4084 go2vallarta.com/suitescoral

Vallarta

1 STAR European Plan 322 222 3691

Marina Vallarta

Casa Velas Hotel **Boutique** SPECIAL CATEG.

All Inclusive 322 226 6688 01 800 326 3200 hotelcasavelas.com

Velas Vallarta Suite 2 **Resort & Convention** Center

GRAND TOURISM All Inclusive

22

322 226 9500 01 800 326 3200 velasvallarta.com

CasaMagna Marriott 3 Puerto Vallarta Resort & Spa

GRAND TOURISM European Plan

322 221 0004 01 800 900 8800 puertovallartamarriott.com

Mayan Palace Puerto 4 Vallarta

GRAND TOURISM

European Plan/All Inclusive 322 226 6000 01 800 366 6600 mayanpalace.com.mx

The Westin Resort & 5 Spa, Puerto Vallarta

GRAND TOURISM European Plan

322 226 1100 01 800 690 5070 westin.com/puertovallarta

Hotel Melia Puerto 6 Vallarta

5 STARS

All Inclusive 322 226 3000 01 800 3363542 melia-puerto-vallarta.com

Club Embarcadero 7 Pacífico

4 STARS

European Plan/All Inclusive 322 221 1177 01 800 327 6600 embarcadero.com.mx

Comfort Inn Puerto 8 Vallarta

4 STARS

European Plan 322 226 7979 01 800 364 6835 comfortinnpuertovallarta.com

Flamingo Vallarta **Hotel & Marina**

4 STARS European Plan 322 221 0881 01 800 326 0200

322 228 0186 01 800 681 9536 flamingohotels.com casaiguanahotel.com

Hotel Villa Vera Vallarta

4 STARS

European Plan 322 221 1014 01 800 667 2711 raintreevacationclub.com

Royal Pacific Yacht 11 Club

4 STARS Plan Europeo 322 221 0323

Costa Sur

Barceló La Jolla de Mismaloya

GRAND TOURISM All Inclusive 322 226 0660 01 800 227 2356 barcelo.com

Presidente InterConti- 2 nental Puerto Vallarta

GRAND TOURISM

European Plan/All Inclusive 322 228 0191 01 800 000 6633 intercontinental.com/ puertovallarta

Dreams Resorts & Spa Puerto Vallarta

5 STARS

All Inclusive 322 226 5000 01 800 202 3301 dreamsresorts.com/drepv/

Casa Iguana de **Mismalova**

4 STARS

European Plan /All Inclusive

Hotel Mar Sereno 5 4 STARS

European Plan/All Inclusive

01 800 716 5830 marsereno.com

Playa Conchas Chinas

322 228 0591

All Inclusive 322 221 5763 01 800 7123462 conchaschinas.com

Playa del Sol Costa Sur 4 STARS

European Plan/All Inclusive 322 226 8051 01 800 5047090 playadelsolpv.com

Blue Chairs Resort 8 by the Sea

4 STARS

European Plan 322 222 5040 01 800 504 7090 hotelbluechairs.com

Blue Seas Resort & Spa

4 STARS

European Plan 322 223 1521 01 800 681 9536 blueseaspuertovallarta.com

Hotel Lindo Mar Resort

4 STARS

All Inclusive 322 221 5511 01 800 714 6547 lindomarresort.com

Club Meza del Mar 4 STARS

All Inclusive 322 222 4888 01 888 694 0010 US clubmeza.com

Hotel Tropicana Vallarta

4 STARS

European Plan 322 226 9696 01 800 506 2090 tropicanavallarta.com

Centro Vacacional 13 Jalisco

3 STARS

European Plan 322 221 5420 jaliscovacacional.com.mx

Emperador Hotel & Suites

3 STARS

European Plan 322 222 5143 01 800 523 1158 hotelemperadorpv.com

Brisas del Mar 3 STARS

322 222 1800 brisasvallarta.com

Lagunita Yelapa 2 STARS

European Plan 322 209 5056 hotel-lagunita.com

Villas Las Palmeras 17 1 STAR

European Plan 322 222 0044







